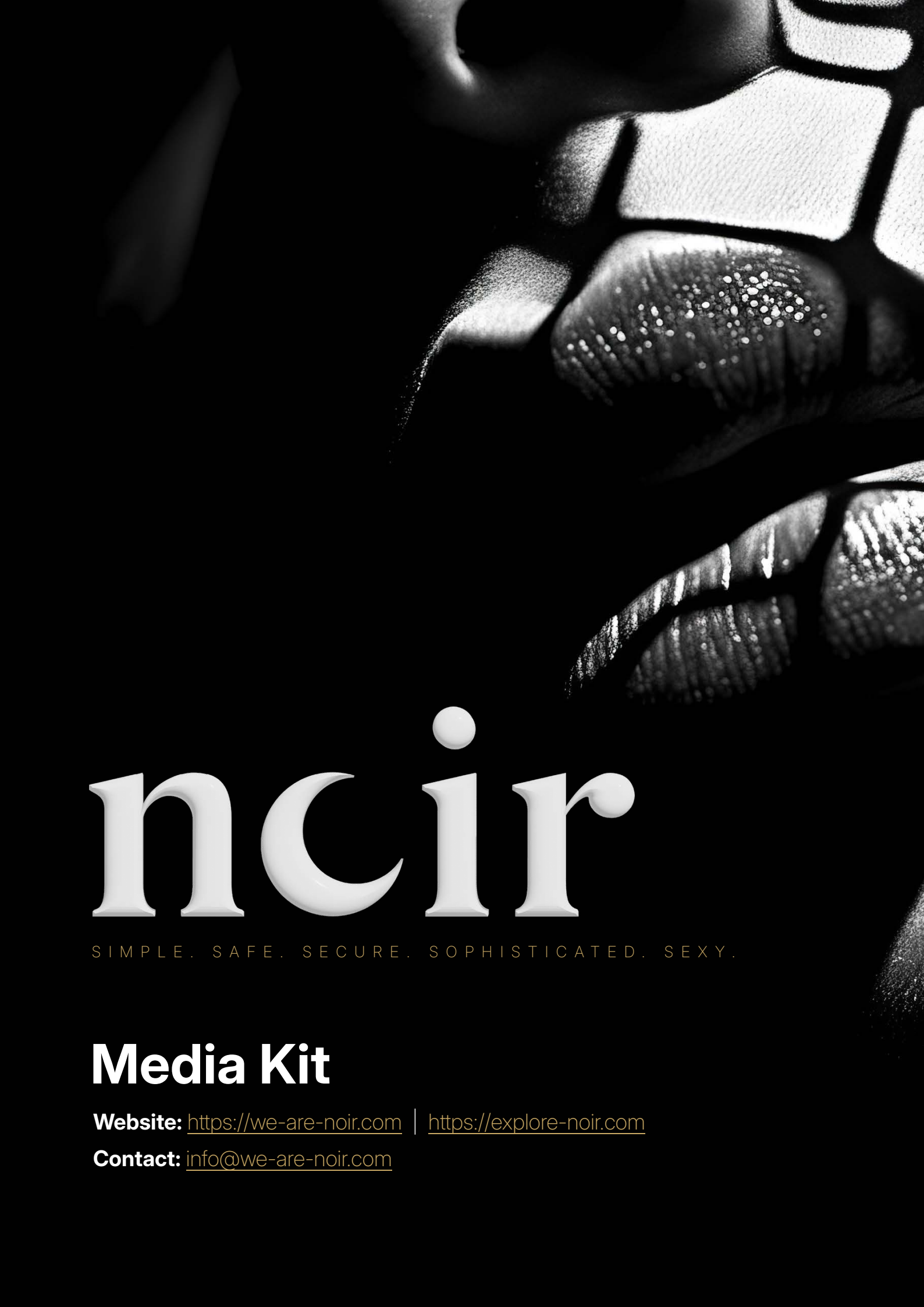




ncir

SIMPLE. SAFE. SECURE. SOPHISTICATED. SEXY.

Media Kit

Website: <https://we-are-noir.com> | <https://explore-noir.com>

Contact: info@we-are-noir.com

01. Fast Facts

What is Noir?

- Noir is a secure adult lifestyle platform combining dating, networking, and sexual education
- Built as an encrypted website - not an app - ensuring greater privacy and control
- Offers a safe space for members to connect with verified users and access expert-led advice

Key Features:

- **No bots. No catfishing. No fake profiles**
- **Verified experts ("Noirators")** provide free and paid content
- **Secure payment system** - Noir handles all transactions for experts
- **Supported by Saffron Noir**, award-winning erotica author

Who it's for:

- Adults seeking genuine connection
- Individuals or couples exploring sexuality and intimacy
- Experts in health, wellbeing, and relationships looking to grow reach and monetise

Launch Date:

- Pre-launch: October 2025
- Full Launch: November 2025

Availability:

- Global (website-based, desktop & mobile-friendly)

02. Boilerplate Statement

About Noir

Noir is a secure adult lifestyle platform that blends dating, networking, and sexual education in one sophisticated space. Unlike gamified dating apps, Noir offers a safe, verified environment where members connect authentically while learning from a trusted network of experts called Noirators.

Backed by award-winning erotica author Saffron Noir, the platform is designed as a discreet, stylish hub for adults ready to explore intimacy, relationships, and self-discovery.

Tagline

Simple. Safe. Secure. Sophisticated. Sexy.

Website

Member website: <https://explore-noir.com>

Corporate and Media website: <https://we-are-noir.com>

03. Press Releases

The following press releases are available at the present time, from the [We Are Noir Newsroom](#):

- **[Retail & Dating Industry Announcement](#)**: Noir launches a new era of adult networking
- **[Lifestyle Media Story \(Vogue, GQ, Elle, etc.\)](#)**: Noir redefines dating and desire
- **[Content Provider Call-to-Action](#)**: Experts invited to join as Noirators

04. Leadership & Spokespeople

Founder, Susannah Schofield OBE



Susannah Schofield OBE is the visionary Founder of Noir, a secure adult lifestyle platform redefining adult connection, dating, intimacy, and education for a new era. With over 30 years of experience leading high-profile organisations, building innovative businesses, and shaping strategy at the highest levels, Susannah brings unmatched credibility and leadership to the launch of Noir.

Serving as Director General of the Direct Selling Association UK, Susannah oversees governance, regulation, and safeguarding in a sector that supports thousands of individuals across the UK and Ireland. Her role ensures rigorous standards and consumer protection - principles she has carried directly into Noir's mission of safety, authenticity, and trust.

Previously, she founded Pitch Sport, a global fan engagement app that partnered with Premier League and Championship football clubs, the British Touring Car Championships, and professional Boxing. Under her leadership, Pitch Sport combined cutting-edge technology with consumer engagement, giving Susannah deep expertise in building digital communities and managing complex commercial operations.

Her earlier career includes nearly two decades at Royal Mail, where she rose to become Commercial Opportunity Director, responsible for launching new business divisions, mergers and acquisitions, and leading multi-layered sales and operational teams delivering over £300m in new business in annual revenue and managing a team of over 300 people.

Beyond her corporate career, Susannah has been Editor-in-Chief of Key Women in Business Magazine, a Non-Executive Director in marketing and design, a published author on business strategy, and a regular media contributor including as a BBC expert voice. She was awarded an OBE in the 2015 New Year Honours for her services to business, women, and young people in enterprise.

Her breadth of expertise - from governance and regulation to digital innovation and consumer engagement - positions her uniquely to lead Noir, a platform built to disrupt outdated dating models and create a safe, sophisticated environment for genuine connection and exploration.

Throughout her career, Susannah has built alliances across wellness, literature, and lifestyle sectors, enabling cross-platform growth and thought leadership. She understands how to bring together expert voices, creators, and high-end audiences in ways that are compelling, safe, and credible.

"Noir is about rewriting the rules. It's not another app or gimmick. It's a secure, sophisticated community where adults can connect authentically, explore their sexuality with confidence, and access advice from experts they can trust."

Noir is the platform I wish I'd had when I first realised how much of what's out there treats sexuality like a game. We're building something deeper, safer, and more beautiful - where people can explore, connect, and grow with trust, not noise."

Cultural Ambassador, Saffron Noir

Award-winning erotica author, partner and supporter of Noir, Saffron Noir is internationally recognised for her bold storytelling in erotica and sexual empowerment. As Noir's cultural ambassador, she brings authenticity, credibility, and a loyal audience.

"Noir is sexy, safe, and smart. It's the platform I wish had existed years ago – and now, we're making it real."

05. Media Assets

The following resources are available for download, from the [We Are Noir website](#):

- [Noir Brand Guidelines](#)
- [Noir Logo](#)
- [Founder Bio and Headshot](#)
- [Media Kit](#)

06. Press Contact

Noir Press Office

- **E-mail:** info@we-are-noir.com
- **Phone:** +44 7771 595067

Social Media

- **Instagram:** [@wearenoirsocial](https://www.instagram.com/wearenoirsocial)
- **TikTok:** [@wearenoirsocial](https://www.tiktok.com/@wearenoirsocial)
- **X:** [@wearenoirsocial](https://twitter.com/wearenoirsocial)
- **Reddit:** [@wearenoirsocial](https://www.reddit.com/user/wearenoirsocial)

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